

Staples Cookie Policy

General

Through this Cookie Statement, Staples Solutions informs you about the way in which we make use of cookies and similar technologies on this domain. To enhance the readability of the Cookie Statement, each category of information is divided into two layers. The first layer provides an overview of the relevant category of information. Clicking on the link to the first layer will bring up a short summary of the most important and impactful consequence(s) of the intended processing.

Staples Solutions

Staples Solutions is responsible for the use of Cookies on the website. To get into contact with Staples about their use of Cookies on the website, please refer to the contact details provided at the bottom of this Cookie Statement.

What does Staples Solutions do with cookies?

Staples Solutions uses cookies and similar techniques to process personal data for various purposes. Whenever you provide explicit consent, cookies and similar techniques are used to, among other things, show you advertisements and other relevant communications about topics of interest to you, to carry out campaign analysis and to approach target audiences.

Staples Solutions also implements cookies for technical-essential, functional and purely analytical purposes. Your consent is not required for the use of these cookies because they have little to no effect on your privacy.

What are cookies and similar techniques?

Cookies are small text files containing small amounts of information which are downloaded to (or read off of) your device when you visit a website through, for example, the browser of your computer, tablet, or smartphone. This small text file enables data (sometimes even personal data) to be stored and/or consulted. This (personal) data allows you to be identified when you visit the website at a later stage.

JavaScripts and web beacons are examples of similar techniques that, in combination with Cookies, enables a system to collect information (JavaScripts), store this information in small and simple text-files (cookies), and subsequently transmit them (web beacons). All of these techniques are collectively referred to as “Cookies and similar techniques” (Next: cookies).

For what purposes does Staples Solutions use cookies?

Our website uses cookies for the following purposes:

- **Functional cookies.** A number of these cookies are essential to ensure the proper technical functioning of the website (also known as Essential Technical cookies). Other functional cookies are used to provide website functionality such as the possibility to save preference settings and to facilitate logging on our website.
- **Analytical cookies.** Staples Solutions uses Google Analytics and similar tools to analyse how visitors use our website. Staples Solutions uses such a service among others to enhance the user-friendliness of the website.
- **Advertisements or tracking cookies.** Staples Solutions uses various (third party) cookies (e.g. DoubleClick, Facebook Pixel, Google AdWords Conversion, LinkedIn) for promotional end with your consent. The personal data collected by the cookies are analysed and used for the development of campaigns and target audiences to target them with the most relevant information and personalised communications on the website. These cookies and similar technologies are placed by third parties. Your browsing behavior may be followed over multiple website by these third parties. Staples Solutions does not receive information from the tracking cookie parties about your visit to other websites beyond the Staples Solutions websites. The parties controlling those tracking cookies are authorised to transmit this data in a secured manner to third parties. Staples Solutions will ask for your explicit consent to place tracking cookies because your online behavior can be monitored (tracked) when you visit different websites. The (personal) data that the tracking cookies collect and use require an appropriate privacy statement by the third party controller. Staples Solutions has no influence over these cookies, their use and is not responsible in this regard.

A detailed overview of the specific cookies on the Staples Solutions website, and the third parties involved can be found [here](#).

How can you disable or delete cookies?

When you activate or disable cookies on your first visit to our Website, you can always undo those actions by changing your browser settings. Whether you want to disable the cookies, receive a notification at the same moment when a cookie is placed on your device, or want to delete all stored

cookies on your computer, these changes can be implemented through your browser settings (often found under “Help” or “Internet options”). See the link below:

- [Internet Explorer](#)
- [Firefox](#)
- [Chrome](#)
- [Safari](#)

What (personal) data does Staples Solutions collect through Cookies?

Staples Solutions collects the following data using the following types of [cookies](#).

How can you block cookies?

By changing your browser settings, you can set your browser preferences in order not to accept any cookies (from the Staples Solutions website). If your browser does not accept cookies from our website, access to certain website functionalities can be denied and/or the use of all website functionalities as a whole can be limited. In case you choose to block specific cookies, please refer to the instructions in the [detailed overview](#).

For more information about third-party cookies and your opt-out possibilities, see <https://www.youronlinechoices.eu> or <https://www.aboutads.info/choices>.

Do you have a question or request?

For questions about the Cookie Statement or about Staples Solutions, please contact the DPO office through privacy@staples-solutions.com.

Do you have a complaint?

You can file a complaint about Staples Solutions use of cookies with our DPO Office through privacy@staples-solutions.com or with your local supervisory authority.

Changes to the Cookie Statement

Staples Solutions retains the right to bring changes to the Cookie Statement. In case significant changes are implemented, Staples Solutions can choose to inform you about the changes and provide you with the possibility to change your cookie-settings. We advise you to consult the Cookie Statement regularly so that you are kept up to date on any eventual and relevant changes.

This Cookie Statement was last updated on 24th May 2018.